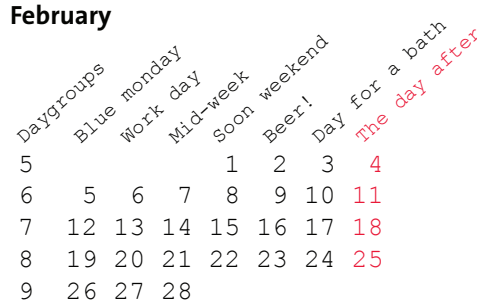


Bad Usability Calendar - 2007

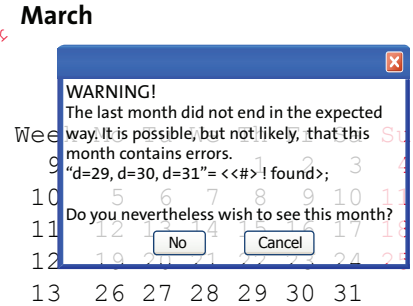
Avoid graphic design take-over.



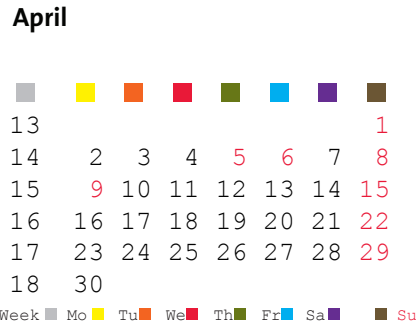
Give categories understandable names.



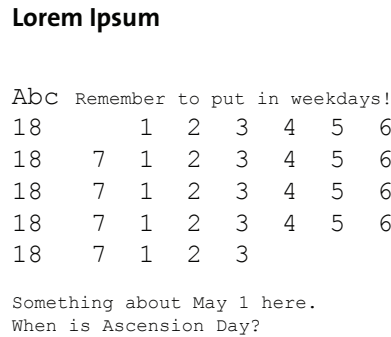
Write error messages in the user's language, not the developer's.



Don't use colour as the sole way to get your message across.



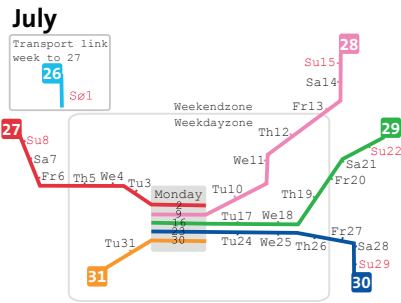
Use real content in your prototypes.



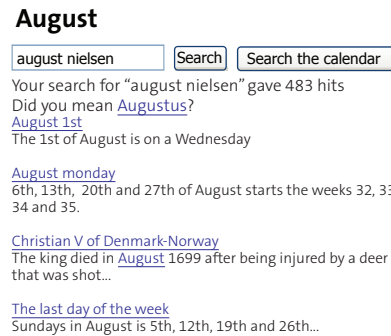
Don't fall into the "news site trap". Avoid drowning your content in ads.



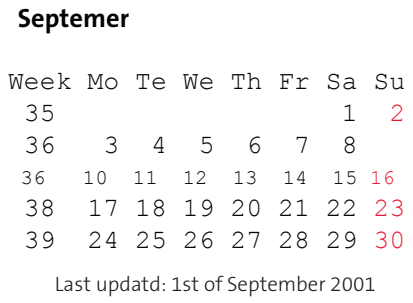
Restrain yourself: Avoid creativity for creativity's sake.



If your search doesn't work, remove it.



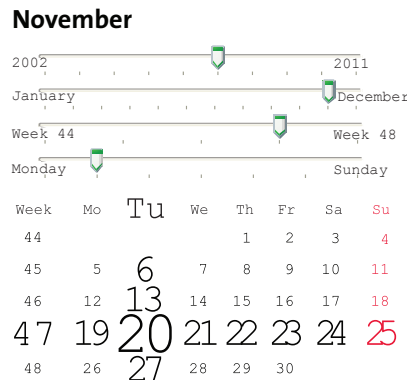
Be professional: typos, alignment errors and dated content undermine credibility.



Many relationships exist. Some of them are useful.



AJAX is cool, but only when it helps the user.



Choose the right genre for your content.

